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| **LORI N. BOYER**  Council Member, District 5  Office (904) 630-1382  Fax (904) 630-2906  E-Mail: [lboyer@coj.net](mailto:lboyer@coj.net) |  | 117 West Duval Street  City Hall, Suite 425  Jacksonville, FL 32202  TDD: (904) 630-1580 |
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| **OFFICE OF THE CITY COUNCIL** |
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**Meeting Minutes for Council Member Lori N. Boyer and Council President Aaron Bowman Re Tourist Development Council**

**Monday, July 30, 2018 at 9:30 a.m.**

**Topic:** The meeting was held to discuss the Tourist Development Council

**Location:** Conference Room A, 4th Floor, 117 West Duval St., City Hall, Jacksonville, FL

**Attendees**: Council Member Lori Boyer, Council President Aaron Bowman, LeeAnn Krieg (Mayor’s Office), Nicole Spradley (ECA – District 5), Kim Taylor (Council Auditor’s Office), Carol Brock (ECA – District 3), Colleen Hampsey (Council Research), Annette Hastings (TDC)

Please see the attached sign in sheet for a complete list of attendees.

**Meeting Convened:** 9:33 a.m.

Council Member Lori Boyer opened the meeting and introductions were made.

Council Member Boyer explained that she called this meeting with Council President Bowman to discuss TDC staffing and the new roles of the TDC and Visit Jacksonville.

Council Member Boyer believes that a second job position is needed to run the TDC, but it needs to be an elevated role. She has been drafting new job descriptions and legislation with Lawsikia Hodges and Diane Moser. Council Member Boyer provided Council President Bowman with a copy of the drafted job descriptions and requested that the subject matter be added to the upcoming TDC meeting agenda.

Council President Bowman spoke with past presidents and Visit Jacksonville and expressed an interest in Council Member Boyer’s suggestions. He agreed to add the new jobs to the agenda for discussion.

Council President Bowman inquired about how other cities handle staffing.

Council Member Boyer explained that TDC’s are typically under county jurisdiction and that work is performed by county or city employees, with the exception of hiring a marketing firm.

Council Member Boyer asked to add a discussion of a yearly calendar to the agenda at the next TDC meeting. She would like to have ten meetings a year or at minimum eight meetings instead of four.

Council President Bowman observed that past meetings were very full and honored the request to add this discussion to the agenda.

Council Member Boyer asked for a third topic to be added to the next TDC agenda: research and planning. She provided Council President Bowman with a two handouts with examples.

Council President Bowman instructed Carol Brock to ask other TDC members whether they had any other suggestions for research and planning.

Council Member Boyer mentioned that Visit Jacksonville has not had a performance review and was supposed to have one prior to the budget.

Council President Bowman brought up the auditor’s report that mentions Airbnb.

Council Member Boyer explained that OGC was working on how to handle Airbnb rentals, but she was unsure the current status.

Council President Bowman will ask Kyle Billy to provide an overview and recommendations from the auditor’s report at the next TDC meeting.

Council President Bowman and Council Member Boyer discussed Steve Grossman leaving his position at the airport at the end of the year and how it could impact his appointment to the TDC.

Council Member Boyer expressed an interest in presenting a proposal for the development account at the meeting in September, if there is one scheduled.

Council President Bowman told Council Member Boyer to plan on having ten TDC meetings.

Kim Taylor mentioned that the Mayor’s proposed TDC budget was $9 million, but the auditors’ recommendation was closer to $8.5 million.

Council Member Boyer recommended that some of the funds sit in a contingency account for safety purposes.

Council Member Boyer thanked everyone for attending the meeting and then adjourned the meeting.

**Meeting Adjourned:** 10:08 a.m.

**Minutes:** Minutes completed by Nicole Spradley, ECA District 5, on Tuesday, July 31, 2018.

cc: Council Members/Staff

Cheryl Brown, Director/Council Secretary

Jeff Clements, Chief, Research Division

Carol Owens, Chief of Legislative Services

Jessica Matthews, Supervisor of Legislative Services

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